# Changing THE WORLD



# When is the last time you changed a life?



Sponsorship Program Expands! See Page 11

### A MESSAGE FROM KEN BEHRING



We recently held our 6th annual Brentwood "Drive for Mobility" golf tournament and fundraiser. I would like to thank everyone who made this a great event, with special thanks to my friend Pete Petrovich, and the fine ladies at

Beyond Golf who organized everything.

Someone mentioned that "it is more likely for two people from the same foursome to make a hole-in-one at the same time, on the same hole, than for any one of us to win the lottery." Something like, 17 million to 1 odds.

I'm sure winning the lottery or making a hole-in-one is thrilling and an event that you'd remember all of your life. And that got me thinking about our wheelchair recipients. The majority of people we give wheelchairs to have about as much chance of getting a wheelchair on their own as they do of winning the lottery. And it took me a second to realize that this explains the joy we often see from our recipients as they shake our hands, cry, smile and thank us over and over for the gift of a wheelchair.

I'd like to encourage you to participate in our Wheelchair Foundation Angel Program with your friends and families. During this Holiday Season, tell everyone you know how they too can give someone the gift of mobility and change a life.

To many people it is just \$75 that could have been spent on a pair of sunglasses or a dinner out. But to our recipient friends in need, it is like winning the lottery and hitting a hole-in-one all at once. In these pages you'll read about people with little or no hope and how their lives are being changed instantly. Sometimes the people who receive our wheelchairs have no idea we're coming to lift them up out of the dirt and give them a free wheelchair, and change their lives in an instant.

Sincerely,

Kenneth E. Behring Founder & Chairman

### Our Mission

The Wheelchair Foundation is a nonprofit organization leading an international effort to create awareness of the needs and abilities of people with physical disabilities, to promote the joy of giving, create global friendship, and to deliver a wheelchair to every child, teen and adult in the world who needs one, but cannot afford one. For these people, the Wheelchair Foundation delivers Hope, Mobility and Freedom.

### Our Goal

Over the next five years, the Wheelchair Foundation aims to deliver one million wheelchairs to people who cannot afford to buy one, and to further the awareness that a wheelchair is no longer an unaffordable relief option for delivery to developing countries around the world.

### Mobility

Since its establishment on June 13, 2000, the the future.

# SSIOn

Wheelchair Foundation has witnessed tens of thousands of examples of how mobility creates independence and new possibilities for recipients and their families. A mobile child is able to attend school. A mobile adult is able to get a job and provide for their family, or care for the children at home so the spouse can work. An elderly person can rejoin society or family activities after years of staying in a bed. The joy and hope that a simple mobility device can deliver is what gives people a new outlook on life and hope for

### Cover Photo: Recipients in Thailand

Changing the World is published by the Wheelchair Foundation, 3820 Blackhawk Road, Danville, CA 94506 USA. Copyright 2007 Wheelchair Foundation. All rights reserved. Fall/Winter 2007 Issue. Written and edited by Joel Hodge, Program Director. Contributing writers: Chris Lewis. Dave Coyle, David Behring, Eva Brook, Charli Butterfield,

Heather Jeffcoat



Contact Us

Wheelchair Foundation (877) 378-3839 info@wheelchairfoundation.org

Wheelchair Foundation Canada (866) 666-2411

info-ca@wheelchairfoundation.ca

Wheelchair Foundation Australia (13) 0076 0581

- info-au@wheelchairfoundation.org.au

Wheelchair Foundation UK (44) 1 937 580 725

info-uk@wheelchairfoundation.org

www.wheelchairfoundation.org

### WHEELCHAIRS COMMITTED OR DELIVERED Afghanistan ......6,630 Lesotho......780 Liberia..... Algeria ..... 640 Lithuania......1,090 Angola .....4,590 Macedonia......480 Antigua and Barbuda ....280 Madagascar.....1,030 Argentina.....7 Malawi ......2,760 Armenia......2,964 Mali.....520 Australia .....292 Azerbaijan ......280 Bahamas .....1,460 Malta.....240 Marshall Islands ......140 Bangladesh .....240 Mexico ......87,729 Moldova..... Mongolia......1,320 Montenegro ......120 Morocco .....3.410 Benin .... 280 Morocco..... Bolivia.....Bosnia-Herzegovina.. 4.344 Mozambique.....1,660 ,480 Myanmar (Burma) ......500 Botswana.....1,688 Brazil .....2,305 Nepal ..... Nicaragua.... Burundi......520 Niger.....240 N. Mariana Islands ......410 Cambodia......3,090 Cape Verde ......780 Oman.... Central African Rep. .....240 Chile .......7,508 Palestinians/Israel .....1,906 Panama ......5,841 Papua New Guinea ....2,080 China .....188,957 Colombia ......8,560 Congo, The Democratic Paraguay ..... .1.824 Republic of the .....205 Costa Rica.....5,915 Peru .7,541Philippines ......6,180 Croatia.....1,300 Poland ......2,160 Portugal ......810 Puerto Rico .......490 Romania .....2,692 Dominica ..... 280 Russia..... Rwanda ......2,200 Dominican Republic ...8,458 Saint Lucia ......560 Ecuador......6,659 Saint Petersburg ...... Saint Vincent and the 1,058 .5,785 Eritrea......250 Grenadines..... Estonia ......500 Samoa......1,080 2 928 Serbia..... .1,620 France .....560 Sierra Leone.....2,120 French Polynesia ....... .280 Georgia..... Spain ......500 Sri Lanka .....3,170 .2,240 Greece. Grenada ..... 280 Sudan......280 Guam..... 250 Suriname..... 240 Guatamala..... Swaziland ......1,860 7,063 Guyana......250 Táiwan .....756 Tanzania......3,008 Hong Kong ......970 .120 Thailand......6,340 2,716 Tibet......331 Tonga......500 Trinidad & Tobago .....2,164 Indonesia......3,380 .3,880 4,300 Turkey......4,710 .7,450 Turkmenistan.....520 Israel..... Italy......580 Jamaica.....3,000 Uganda.....3,184 Ukraine ......4,740 .1,750 United States ......29,714 Japan..... .....5,022 1,632 Uruguay..... 1,510 Uzbekistan.....1,240 Kenya ......2,820 Vanuatu .....250 Kiribati Venezuela..... 1,320 Vietnam ... Virgin Islands (UK) ...284 Virgin Islands (US) .......280 1,300 Kosovo ..... ,240 Western Sahara ..... ......780 Zambia ..... Zimbabwe......2,050 TOTAL COUNTRIES AND REGIONS ......152 For current totals visit wheelchairfoundation.org.

### **Newslines**

### **Donors deliver wheelchairs to Africa**

The Wheelchair Foundation and donors visited Kenya and Tanzania in Africa, distributing wheelchairs to the National Spinal Cord Injury Hospital in Nairobi, the Monduli Rehabilitation Center outside of Arusha and an orphanage for disabled children in Molo.





CLOCKWISE, FROM TOP LEFT: WHEELCHAIRS READY FOR DISTRIBUTION IN TANZANIA >>> DONOR GROUP AT ORPHANAGE IN MOLO, KENYA >>> POTTERY PIECE BY GERI ANDERSON

### **Inspiration Turns Clay Into Wheelchairs**

The following is a portion of a letter recently received from a donor:

"I heard about the foundation when Ken Behring was on Robert Schuller's (TV) program. He really touched me.

"My husband and I were professors at the University of Georgia for many years. We retired to the panhandle coast of Florida. I joined a pottery co-op nearby. When local charities asked us to donate pottery for various causes, my pottery prices steadily increased over the last three years. I also developed some loyal customers. I started pricing my larger pieces as one or two wheelchairs. I am now up to three or more for a single piece (I do give the total money to the foundation.) Customers enjoy the double win of contributing to this cause and getting a piece of pottery they wanted. When my pottery was selected by shop owners, I only chose the ones which wanted to be part of my mission thus charging me smaller commissions. Their customers became part of it when they learned where the money went. My pottery is in shops in three towns.

"I grew up in Corpus Christi, Texas, on the coast and now I am back living on the coast. It is the inspiration for my art. I do unique, one-of-a-kind hand built pottery. Most of it reflects my love of things coastal. God's creation inspires me. Giving my proceeds to the Wheelchair Foundation has given me a passion for my work. As I begin my day at the studio, I ask

God to help me turn clay into wheelchairs. Thanks to the foundation, I found a way to give something back for the blessed life I have had. Thanks to all of you for making a difference in so many lives."

- Cordially, Geri Anderson



# Connecting Communities to Our Mission



FROM LEFT TO RIGHT: DAN MOBERG, FR. GERARD, MSGR. GIPSON, DEACON JIM

n a warm fall weekend in the city of Pasadena, California, Knights of Columbus took the message of changing people's lives with the gift of a new wheelchair to a local parish that is one of the smaller ones in the area.



The Assumption of the Blessed Virgin Mary Church on Orange Grove Boulevard serves as the spiritual center of the local Catholic community, and the venue for some remarkable expressions of simple, heartfelt reasoning by its pastor Fr. Gerard O'Brien. Far from the stereotypical Irish priest that one might imagine with a name like O'Brien, Fr. Gerard is a charismatic man who wears his heart on his face. When he speaks to his congregation, they listen. When he

invites them next door to watch a video after mass about the work of the Knights and the Wheelchair Foundation, they come. And most of them with welcoming smiles on their faces, (not because there were snacks and refreshments). Fr. Gerard has a personal relationship with his community and they like each other a lot.

Fr. Gerard first heard about the work of the Wheelchair Foundation at a Knights of Columbus "clergy night" dinner in the San Gabriel Valley several years ago. He was impacted by the images of people crawling or pulling themselves along the ground, and then the smiles that came to their faces once they had received a wheelchair.

"This is something that is so easy for us to do," said Fr. Gerard, "and it is so rewarding to know you have helped someone in great need. This is truly doing Christ's work on earth as He instructed us to do."

The people gathered in the Msgr. Crean Hall next door to the church and watched a five minute video called "A Journey on Common Ground" that is entirely set to music, but demonstrates the enormous international reach of the wheelchair relief mission to people of all races, creeds and colors around the world. The man from Afghanistan who simply folds his hands over his heart because he does not know how to say thank you in English, never needed to speak a word. The six year old girl from Vietnam with a beaming smile is so happy to be able to move herself for the first time ever, and the man from Mexico who makes the sign of the cross while

giving a prayer of thanks for the wheelchairs says it all. We are answering people's prayers, and making their dreams come true.

At the end of that Sunday, and after speaking to five masses and congregations, Fr. Gerard and the Knights were thrilled to learn that they had raised some \$23,000 and would be able to sponsor an entire 280 wheelchair container to needy people in a developing country. The result is that we change the lives of people, and every member of their families. Many people sponsored wheelchairs in the name or in honor of a loved one for Christmas. "The beautiful folder with a certificate of dedication and a photo of a wheelchair recipient is the best way to tell someone how much you love them," said a member of the congregation. "My dad told me that this was the best Christmas gift he ever received."

The Southern California Wheelchair Chairman for the Knights, Dan Moberg, had worked tirelessly to put this weekend into motion, and the local Knights Council #3571 did a fantastic job of setting up and hosting the event. Grand Knight James Knowles and his council members can be very proud of a fantastic job and great results.

The Wheelchair Foundation would like to thank Fr. Gerard and the Assumption of the Blessed Virgin Mary Church, for helping us answer so many prayers.



ABOVE: GRAND KNIGHT JAMES KNOWLES (FAR LEFT) OF COUNCIL #3571 AND BROTHER KNIGHTS ABOVE LEFT: STATUE OUTSIDE OF THE ASSUMPTION OF THE BLESSED VIRGIN MARY CHURCH

# **Direct Response** to an **Overwhelming Need**

ince early 2006 the Electronic Retailing Association and the Direct Response industry have embraced the mission of the Wheelchair Foundation. Their generosity and commitment to helping people with physical disabilities has sponsored thousands of wheelchairs around the globe.

Television is the most difficult medium for any humanitarian organization to be successful in promoting their mission. The production of television spots or programs is very expensive: the air time, call center, donation processing and success analysis can add



up to very substantial figures. For most charitable entities this is beyond their reach, or firmly outside their field of expertise. But when it works, it works very well, and the humanitarian mission can grow and expand its outreach.

Thanks to the dedicated efforts of Dan Danielson, CEO of Mercury Media, members of the Electronic Retailing Association and the Direct Response industry have come together for a second year and produced television spots that are currently on the air nationwide with donated air time, call center services, donation processing and success analysis.

The company that stepped forward this year to help boost the public presence of the Wheelchair Foundation is Launch DRTV. Executive producer Sam Najah and creative director Drew Plotkin wrote, produced, directed and edited new television spots that would have cost tens of thousands of dollars. They assembled a cast and crew of giving individuals that donated their time and talent to help promote our mission. These spots are of equal or higher quality than anything currently running on television.

In his fourth year as co-anchor of the number one rated Entertainment Tonight, Mark Steines donated his talent as the on-air personality. Mark is not only a very charismatic and talented per-



former, but he is constantly doing what he can to help others. Drew Plotkin and his wife Carey are long time friends of Mark and approached him about doing the spot for the Wheelchair Foundation. His



response was an instantaneous yes.

On a small sound stage in Hollywood, California (which was also donated by Launch DRTV), 15 talented professionals gathered to help children, teens and adults without mobility. These professionals donated their time, money and talent to help promote our humanitarian mission.

This expression of helping others is a model that should be copied as often as possible. No matter what the charity or humanitarian mission, if people who come together in business can join together to do something for the less fortunate, then our world becomes a better place. The common thread in this case is the Electronic Retailing Association, based in Arlington, VA and the Direct Response industry as a whole. These are people and organizations that are bound together by an industry, and have chosen to support the humanitarian mission of the Wheelchair Foundation.

We are grateful to all the good people of the Direct Response industry that have helped us change so many lives with the delivery of brand new wheelchairs.



CLOCKWISE FROM TOP RIGHT: THE CAST AND CREW OF THE LAUNCH DRTV TELEVISION SPOT FOR THE  $\,$  WHEELCHAIR FOUNDA-TION >>> L TO R: SAM NAJAH, MARK STEINES, CHRIS LEWIS, AND DREW PLOTKIN CONTEMPLATE TELEVISION >>> MARK STEINES ON THE SET >>> L TO R: EXEC. PRODUCER SAM NAJAH AND DIRECTOR OF PHOTOGRAPHY GREG KENDRICK



# Southeast Asia Malaysia, Thailand, Cambodia

COUNTER CLOCKWISE FROM TOP LEFT: >>> BOYS AT BEAUTIFUL GATE, MALAYSIA >>> LANDMARK PETRONAS TOWERS IN KUALA LUMPUR, MALAYSIA >>> WHEELCHAIR RECIPIENT LT. COL. RAYMOND JOHNSON WITH HIS WIFE AND GRANDDAUGHTER >>> WHEELCHAIR RECIPIENT DALLAS ON HIS PORCH >>> SCULPTURE IN UBON, THAILAND

In May of this year, Tom Behring and Joel Hodge, employees of Wheelchair Foundation Operations, and Big Picture Video cameraman Jeff Robertson traveled together to Southeast Asia to

document and assist in the distribution of several thousand wheel-



### First Stop: Kuala Lumpur, Malaysia

Jetlagged following a long flight from the United States, we arrived in Kuala Lumpur, Malaysia, known for its landmark Petronas Towers. We were hosted by Rotary District Governor "Dato" Jimmy Lim and his fellow Rotarians from District 3300.

Dato Jimmy is a charismatic entrepreneur with a great humanitarian heart. With the help of donations from 11 U.S. Rotary Clubs and 70

Rotary Clubs throughout Malaysia, Dato Jimmy received a matching grant from Rotary International allowing Malaysian Rotarians to receive and distribute 1,680 wheelchairs. Each Club in District 3300 received around 20 wheelchairs each.

We joined Dato Jimmy and others in distributing some of these wheelchairs. We met 68 year-old Karaoke Champion Lt. Col. Raymond Johnson and his beautiful wife Pam while dropping off a



wheelchair at his house. Raymond told us candidly about losing his ability to walk and his battle with head and neck cancer. He sang for us in his Karaoke room, where the walls were full of pictures of Pam and Raymond, their wedding, his time in the service, and their family. Raymond asked us to "thank everyone" for giving him a wheelchair, even though those who contributed towards his wheel-

chair may never meet or know him.

We visited the PERKOBP Sheltered Workshop in Kuala Lumpur, known for its amazing bakery. One of the employees, a young woman named Chan, needed a wheelchair to perform her job. Chan talked to us about developing a physical disability when she was young. She lives with her parents and told us how proud she is to be able to work and contribute to her family. Chan makes the equivalent of \$5 US a day. Dato Jimmy told us that "it doesn't sound like much, but it helps her be somewhat self sufficient and keeps her from falling through the cracks of society."

At an old folk's home, Hu Fong, an 89 year-old former carpenter, told us that he sits in a chair all day every day. He used to go for a walk every morning, but hasn't been able to for years. We decided to take him out for a cruise around the block in a new wheelchair we had just given him. He insisted on pushing himself the whole way. When we left, Hu had a huge grin on his face and waved, saying "Thank you!" over and over again.

### **Thailand**



Here we joined Malissa Drake, Founder and President of the Forever Love Foundation. Malissa works with street children and at risk teenage girls, as well as disabled individuals, in rural parts of the country. She was our distribution partner.

Malissa introduced us to the recipients at Social Development Center 74 in Ubon, and led everyone through the proper use of the wheel-chairs they were receiving. We shook every-

one's hands and heard amazing stories of life with disability, from recipients, their families, and care givers. Many received their very first wheelchair after waiting for decades. We helped load wheelchairs and recipients into cars and trucks and onto motorcycles. Then we waved and watched them drive away with big smiles and happy faces.

Our next stop was along a dusty rural dirt road. At a cluster of six small houses, we found a young man sitting alone on a porch. His name is Dallas. It's too expensive for his father to buy him a wheelchair, so Dallas was fortunate to receive our help. With his new wheelchair, he'll be able to get around quite a bit more. He will get to see life from somewhere other than his porch, where he's been for the past ten years.





We met Siam, a 20 year-old man, who at age 15 was diagnosed with a bone infection and underwent spinal surgery. Since then, he's been unable to walk. He lives with his parents in a house on

stilts. Because of his weight and inability to move himself around, he lives, eats and sleeps on a bamboo platform under the house. He has lived like this for the past five years. He never had a wheelchair, and he was very happy to see someone bringing him one, because he lives so far away from everything else.

When we talked to his mother, she told us Siam gets upset and frustrated with his disability. He wants to know why this is happening to him, and why he can't be like other kids. His father told us that Siam has tried to take his own life more than once because he feels so different, and because he feels trapped on his platform under the house. His father and mother both fear how their son would cope if anything were to happen to them. Siam is learning to be a barber and wants to sell vegetables in the local market. He is striving to be self sufficient, but it is difficult.

At our final distribution, we met 28 year-old Mrs. Suvannee Jindasi, who has had polio since birth. When she heard about Wheelchair Foundation coming to town, she asked her neighbor to apply for a wheelchair for her, and was fortunate enough to get one. She told us that her husband is also disabled, and together they have a six year-old son. She had been dealing with the guilt of not being able to walk her son to school, and broke into tears. She said she was crying because she wished her son could have a normal mother and father. She said that he gets up every morning to sit and play with her. Even though he is only six years old, he reassures her that he is okay having a disabled mom, and that he loves her. Suvannee said her son wanted to come with her to receive her wheelchair so he could see her happiness. But she made him go to school instead. She said that when she got home, she was going to have her son, "Take me into the living room and dance with mommy in her new wheelchair."



### Siem Reap, Cambodia

Best known for the ruins of Angkor Wat, Siem Reap is half tourist mecca and half rural Cambodian town. On the tourist side, you will find numerous hotels, restaurants and shops. But it isn't until you cross the river that bisects the town that you see the real Cambodia. Our driver, Mr. Yin, told me upon crossing the bridge, "This is where Cambodia starts." We

visited the local market, which was well stocked with seafood and exotic fruits and vegetables readily available. "The safe food is here," Mr. Yin warned, "but once we leave the city it will not be safe for you to eat anything."

Our destination was the remote town of Koh Ker, in Preah Vihear province. We left early in the morning with Mr. Chao Chong, our consignee, and Mr. Narith Chan from the Cambodia MSME Project

in Phnom Phen, and a pickup truck entourage loaded with red wheelchairs.

The day was very hot, and standing anywhere but in shade felt as if you were a little closer to the sun than normal. Our hosts, the local police department and the town leaders, were present to thank us for the wheelchairs. Each wheelchair recipient was given a traditional Khmer scarf and 40 pounds of rice. Seeing 40 pound bags of rice on the footrests with the recipient's feet resting on top was a true testament



to the benefit of our All Terrain wheelchair.

Here we didn't have to look too far to find people who had encountered land mines. We saw many amputees with old prosthetic devices. Over and over, we were thanked and heard about how these wheelchairs would change people's lives. As the recipients



left, we stood at a roundabout next to the police station and watched wheelchairs being pushed off to the horizon in every direction. We watched in awe as five wheelchairs were stacked on top of one wheelchair and the whole thing rolled away. Wheelchairs were tied to motorcycles and bicycles and stacked into pickups.

Back at our hotel in Siem Reap we sat and debriefed. We certainly had all had an incredible two weeks. Tom, Jeff and Joel would like to acknowledge the hard work and selfless contribution of the following: Mrs. Bina Sohdhi, Rotary District 3300 Past President; PDG Dr. Jon Grant; The Beautiful Gate Foundation Home in Kuala Lumpur and Vinashini Home in Seremban, Malaysia; Dato Jimmy for keeping us up to watch American Idol at 2:00 a.m.; Malissa Drake and Forever Love Foundation; Supason Sripa and the Social Development Center 74 in Ubon, Thailand; the people of the city of Siem Reap; the Government of Preah Vihear Province; and the Police Department of Koh Ker, Cambodia.



CLOCKWISE FROM TOP LEFT: >>> WHEELCHAIR RECIPIENT SIAM WITH HIS MOTHER AND FATHER >>> NEW WHEELCHAIR AND 40 POUNDS OF RICE >>> THE ULTIMATE STACK JOB IN KOH KER, CAMBODIA >>> TOM BEHRING SHAKES HANDS WITH RECIPIENTS IN KOH KER, CAMBODIA >>> MONK AT ANGKOR WAT, CAMBODIA

# season highligi







# Over 625,000 wheelchairs delivered...



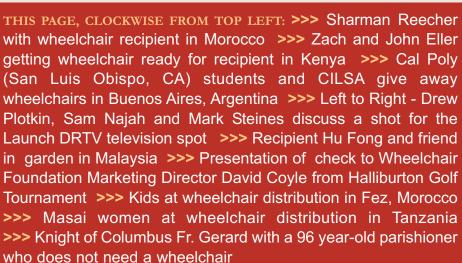
THIS PAGE, COUNTER-CLOCKWISE FROM TOP RIGHT: >>> District 3300 Rotarians donate wheelchairs to Beautiful Gate Home in Malaysia >>> Recipient leaves for home in Thailand >>> Boy showing peace at Beautiful Gate, Malaysia >>> Truckload of wheelchairs headed to rural Koh Ker Province, Cambodia >>> Cal Poly (San Luis Obispo, CA) student shows recipient a good time in Buenos Aires, Argentina >>> Jeff Robertson and Malissa Drake interview recipient in Thailand













of Lives Changed in the Spirit of Giving















### UPDATES AND MORE ON THE

### **Wheelchair Angel Program**

The Wheelchair Foundation is proud to present an update on the Wheelchair Angel Program, an individual referral program that allows you to share the joy of giving with your friends and family by encouraging them to give the gift of hope and mobility to people in need around the world.

The program also provides 30 special donors with the unique opportunity to volunteer on a scheduled wheelchair distribution trip to China or Latin America in 2008! These donors will be invited to accompany Mr. Kenneth E. Behring, Chairman of the Board and founder of the Wheelchair Foundation, aboard his private MD87 jet.

On the trip, donors will carry out the mission of the Wheelchair Foundation by distributing wheelchairs and visiting the communities that the Wheelchair Foundation helps. The trip includes hotel accommodations, sightseeing and the opportunity to changes lives by delivering wheelchairs!

### Total Wheelchair Angel Members: 300 (and counting)

### How do I become a Wheelchair Angel?

It's not too late! Do the following:

- 1. Make a donation of \$75 (or more) using the enclosed envelope or online at <a href="www.wheelchairfoundation.org">www.wheelchairfoundation.org</a>. Be sure to check the box to indicate you want to enroll in the program.
- 2. We'll mail (and email) you a Wheelchair Angel Member Card with your official Wheelchair Angel Member Number.
- 3. Get three other people to donate \$75 (or more) each and reference your Angel Member Number.

It's that easy! When we receive your third referral donation, you will become an official Wheelchair Angel and receive your Wheelchair Angel Wings lapel pin!

### Wheelchair Angels: 11 (and counting)

	0	`	0/
-Ashley B.	-Glen M.	-Robert B.	-Sandra S.
-Diego V.	-Val N.	-Patricia B.	-Ashley B.
-Debbie C	-Charles P	-Ahie D	

### How do I get credit for my referrals?

When you make your first donation of \$75 to join the program, you will be given a membership number. Share your member number with your friends and family. YOUR REFERRALS MUST REFERENCE YOUR MEMBER NUMBER WHEN MAKING THEIR \$75 (OR MORE) DONATIONS IN ORDER FOR YOU TO GET CREDIT.

### How will Wheelchair Angels receive recognition?

Once we receive three donations referencing your member number, you will receive a special Wheelchair Angel lapel pin so that others know you are a *true* WHEELCHAIR ANGEL.

When we have received ten referral donations with your member

### Wheelchair Foundation



number, you will achieve Golden Angel status and receive our official Wheelchair Angel crystal cube.

### Golden Wheelchair Angels: 3 (and counting)

- Ashley B.
- Glen M.
- Robert B.
48 Qualifying Referrals
19 Qualifying Referrals

Each month, the Wheelchair Angel with the most referral donations will be recognized as "Wheelchair Angel of the Month" on the Wheelchair Foundation website!

### Wheelchair Angel of the Month:

- Val N.	May 2007
- Diego V.	June 2007
- Marilyn S.	July 2007
- Glen M.	Aug 2007
- Ashley B.	Sept 2007

### How do I get invited to volunteer on the trip?

The Wheelchair Angel with the most referrals at the end of the Wheelchair Angel Program year (ending April 30, 2008) will receive special recognition as "Wheelchair Angel of the Year". This person will be invited to volunteer on a scheduled wheelchair distribution trip of their choice in either China or Latin America!

You must have **50 or more** qualifying referral donations to achieve "Guardian Angel" status and become eligible for an invitation to attend the official distributions. The top 30 Guardian Angels, with the greatest number of referrals by April 30th, 2008, will be invited to volunteer on a wheelchair distribution trip in mid-2008!

### **Top 5 Wheelchair Angel Member Leaders to date:**

0	
- Ashley B.	48 Referrals
- Glen M.	19 Referrals
- Bob B.	19 Referrals
- Diego V.	9 Referrals
- Sandra S.	8 Referrals

For complete details, please call toll free (877) 378-3839 or visit our website at <a href="www.wheelchairfoundation.org">www.wheelchairfoundation.org</a>. Thank you for your continued support in helping people in need of mobility!

Join the program now and change a life! It's not too late to <u>become</u> a *Guardian Angel* and travel to China or Mexico on a distribution.









Standard Solid Rubber Tire Wheelchair

# Sponsorship Program Expands

### Now you have more choices...

ue to the extraordinary generosity of our donors, the Wheelchair Foundation has delivered over 625,000 wheelchairs to children, teens and adults in 152 countries around the world since its establishment in June of 2000. Our program of delivering wheelchairs to developing countries for a donation of \$75 each has been accomplished in part by volume purchasing from competitive manufacturers at a rate of up to 10,000 wheelchairs per month. Despite rising costs of transportation and other expenses, we have worked very hard to keep the donation amount needed to sponsor a wheelchair constant over the past seven years.

Several factors now necessitate a revision to our wheelchair sponsorship structure. Grant monies that were a major source of our combinable funding have been exhausted. The expense of delivering wheelchairs by ocean freight has sharply risen due to the enormous increases in fuel and other costs.

### The revised sponsorship structure has three main elements:

### 1. You can still sponsor a wheelchair for \$75.

We are happy to announce that we are retaining the price of \$75 to sponsor a wheelchair for all destinations that the Wheelchair Foundation sends to at its discretion. Your support of our humanitarian mission will continue to allow us to provide hope, mobility, freedom, independence and dignity to people and their families worldwide. That same \$75 donation makes it possible for children to go to school, adults to go to work to provide for their families, and gives the elderly, who have been confined to a bed for years at a time, the opportunity to rejoin society.

### 2. You now have the option to sponsor a 20-foot container of 100/110 wheelchairs.

In addition to our standard 260/280 wheelchair 40-foot sea containers, the revised sponsorship structure includes a new option of sponsoring 20-foot sea containers of 100 (mountain bike tire) /110 (solid rubber tire) wheelchairs each. Sponsorship costs are based upon the country you designate.

### 3. The cost to sponsor a 40-foot container of 260/280 wheelchairs is now based upon the country you designate.

For 40-foot containers of 260 (mountain bike tires) / 280 (solid rubber tires) wheelchairs designated to a country of your choice, a revised sponsorship structure has been developed to more accurately reflect our worldwide distribution costs.

In general, here's what it takes to send containers of wheelchairs to the following destinations:

### Southeast Asia\*:

\$21,000 for 280 standard wheelchairs or 260 mountain bike tires (40' container)

\$ 8,250 for 110 standard wheelchairs or 100 mountain bike tires (20' container)

### Latin America, Caribbean and Eastern Europe\*:

\$28,000 for 280 standard wheelchairs or 260 mountain bike tires (40' container)

\$11,000 for 110 standard wheelchairs or 100 mountain bike tires (20' container)

### Africa, Central Asia, Middle East & Developed Countries\*:

\$42,000 for 280 standard wheelchairs or 260 mountain bike tires (40' container)

\$16,500 for 110 standard wheelchairs or 100 mountain bike tires (20' container)

\*This pricing may not apply to certain countries. Due to the potential for price increases in transportation and material costs, and the fluidity of political situations around the world, the Wheelchair Foundation reserves the right to make changes in this policy at its discretion. Please contact our Operations Staff at (925) 791-2340 or check our website at www.wheelchairfoundation.org for additional information and details.



# TEAM EFFORT IN JAMAICA

As told by Dr. Lloyd Eubank-Green of the Rotary Club of St. Andrews, Jamaica

eing the husband of a General Practitioner, I was constantly hearing about the needs of patients who did not have a wheelchair. As a result, I started noticing the sidewalks, pavement and buildings for their degree of wheelchair friendliness. I also started noticing amputees and others who were badly in need of wheelchairs but who could not afford one. So when Gregory Dix of the Rotary Club of New Jersey contacted me to help him distribute 54 chairs to his two charities in Jamaica, I jumped at the chance to help the needy. Soon after, I was contacted by the Wheelchair Foundation with a request for me to distribute an entire container.

That first distribution took place in 2003. Since then, we have distributed three more containers with the help of my Rotary Club to amputees, the elderly, polio victims, gun shot victims, seriously ill persons, police who were injured or disabled in the line of duty, hospitals, children's homes, and disabilities foundations. The wheelchair assists them with mobility, and allows them to once again take part in active and gainful employment. Dr. Heather Little-White now runs a successful Human Resource development consultancy, and Lloyd Johnson of May Pen operates a shoe repair business. Although Lloyd Johnson received his wheelchair four years ago, he still phones me on a regular basis to continue to express his gratitude. Janet Palmer from Warsop, who was on television, could only move around on her bottom before she got a wheelchair that gave her mobility and dignity. Adriel Levy could not go into the school yard like other children. With his brand new wheelchair, now he can. The wheelchair project truly touches people's lives.

This project affords an excellent opportunity for Rotary Club members, as well as other clubs and organizations, to work together. As such, the Rotary Club of St. Andrew has collaborated with other clubs on this project. We have worked with 17 of the 22 Rotary Clubs in Jamaica. Indeed, we have even worked with the



**CLOCKWISE FROM TOP LEFT:** >>> DR. LLOYD EUBANK-GREEN PRESENTS ROTARY AWARD TO ALAN YOTT OF WHEELCHAIR FOUNDATION FLORIDA >>> TEAM JAMAICA UNLOADING WHEELCHAIRS >>> RECIPIENT WITH ROTARY CLUB MEMBERS

Lions Club and Kiwanis International in delivering hope to the disabled. There is also the opportunity for individual Rotarians to work together on the wheelchair project. For example, Dr. Webster Edwards, a member of the St. Andrew club, provides the space to store the wheelchairs. Club members bring in the requests which a team assesses as to the degree of need, and then another team distributes the wheelchairs.

Each distribution is preceded by a ceremony where representatives from the various organizations that made the distribution possible take part. One such representative is Ruth Jankee from one of our major local sponsors, the Jamaica National Building Society Foundation. They have assisted with two of the containers and have been on distributions all over Jamaica with us. The Jamaica Broilers Group has also helped us. Because of the amount of publicity that we get from these distributions, the Wheelchair Foundation is well known in Jamaica.

We have seen that the worst cases of poverty exist amongst the disabled because of immobility. Many of them have employable skills but, because of a lack of mobility, they are unable to seek employment. We will continue to seek out these voiceless people in the nooks and crannies in order to assist them. We currently have a waiting list of over 200 people in need. We have distributed over 800 wheelchairs since the wheelchair project started four years ago, and we will continue to give the gifts of mobility and voice!





# GIVING MOBILITY IN ONE OF MEXICO'S MOST BEAUTIFUL COLONIAL CITIES

### Zacatecas, Mexico

By Eva Brook

acatecas, one of 31 Mexican states, is only one hour's flight away from Mexico City. It is almost untouched

by international tourism, despite its marvelous charm and beauty. The capital city, also called Zacatecas, lies at 8,200 feet and was one of the richest cities in the New World due to its then vast mineral reserves – especially silver. During this golden, or rather silver, age, stunning churches and mansions were built, often from the local pink sandstone. Cobblestone streets, ornate ironwork, exciting boutique hotels, and international cuisine make Zacatecas appear like an old European city.

But as in many countries where we operate, there is also "the other side." Zacatecas is one of the poorer Mexican states, as its mineral wealth has been exhausted, and what is left is farmland with a lack of irrigation. For this reason, many men have migrated north to the United States, where they often work as undocumented farm labor, construction workers, and restaurant help. Despite the low wages they make, they send a large amount of money back to Zacatecas to help their families and to build projects for the community.

Mrs. Kathryn Buhl Hernandez read about Wheelchair Foundation last year in AARP Magazine. She was inspired to donate after reading about Mr. Behring's work to help the disabled. Like Mr. Behring, she immediately thought big, and in December of 2006, she decided to donate an entire container of 280 wheelchairs for Mexico. When we talked, Kathryn was sure she wanted to help Mexico, but she was open to go wherever in Mexico wheelchairs were needed. I decided on Zacatecas because this state had not received any wheelchairs until last year, because I knew the need was great, and because this beautiful city would gain new friends and admirers. This is exactly what happened.

When I told Kathryn about Zacatecas, and why I picked this location, she got a little worried. She wondered where it was, how far away, and how difficult it would be to travel there. She noted that she was in her seventies, and asked half in jest if we couldn't just go across the border. But no, we had to experience the depth and beauty of the interior of Mexico, and Kathryn and her relatives Hallie and Scott came back enchanted.

Wheelchair Foundation partnered with a government agency called DIF to distribute the wheelchairs. DIF operates in all states and municipalities in Mexico, and their mandate is to help the disabled population. DIF had a long waiting list of many people in need for wheelchairs, and jointly we distributed about 50 during a festive ceremony with the Governor of Zacatecas, Amalia Garcias Medina. She is one of only two female governors in Mexico. Her daughter, Claudia, just got elected to represent Zacatecas in the Mexican Senate, and her mother, Conchita, oversees the many DIF volunteers.

Kathryn's favorite part of the wheelchair distribution was when we visited several wheelchair recipients in their homes – a very personal experience. It allowed us to see how people live just 10 to 15 minutes away from the beautiful downtown, and to hear their stories. One of the recipients was Victoria (see photo). We were told she was 96 years old, but when asked her age, she said she was 102. She told us that she is a widow, that her husband died many years ago, and that her daughter is taking care of her now. Victoria was animated and spirited, and easy to feel connected with. It was clearly impossible for her daughter to carry her around, and with a



TOP LEFT: CATHEDRAL IN ZACATECAS, MEXICO ABOVE (RIGHT TO LEFT): KATHRYN BUHL HERNANDEZ WITH WHEELCHAIR RECIPIENT VICTORIA BELOW (RIGHT TO LEFT): GOVERNOR AMALIA GARCIAS MEDINA AND KATHRYN BUHL HERNANDEZ GREET RECIPIENTS

wheelchair, she would now have the option to leave the house in search of sunshine, conversation, and connection.

I think Kathryn's own words say it best: "The total experience was 150 % better than what I expected - very gratifying and rewarding. I would do it again in a heart beat - with God's blessing."



# **Expanded Opportunities**

## for Sister Cities



ister Cities International's members have raised hundreds of thousand of dollars through its Wheelchairs for Peace program to sponsor or co-sponsor the delivery of over 5,000 wheelchairs sent from U.S. communities to their Sister Cities abroad. As a result, the partnership established in 2002 with the Wheelchair Foundation has already helped thousands of disabled individuals all over the world realize their dreams and potential. Highlights of these deliveries include the Wheelchair Foundation's first shipment to the country of Mali and one of the first shipments to successfully make its way to Russia. All these deliveries have been possible thanks to strong on-going relationships between Sister Cities in the United States and those in other parts of the globe.

The Wheelchair Foundation's new pricing structure makes the program even more appealing to Sister Cities communities with the new option of sponsoring a smaller container of 100/110 wheelchairs in addition to a larger container of 260/280 chairs. Specifically, in order to send a container of 100/110 wheelchairs to Southeast Asia, a U.S. Sister City community will only have to raise \$8,250, while the same size container sent to Latin America, Caribbean, and Eastern Europe will cost \$11,000. At the same time, a shipment of 100/110 wheelchairs sent to Africa, Central Asia, Middle East, and developed countries requires communities to raise \$16,500. Sister Cities communities that have previously



participated are encouraged to renew their commitment to this humanitarian assistance program with a new fundraising effort. The new pricing structure should be especially appealing to communities that previously felt overwhelmed by the fundraising requirement for the large container, to now feel more at ease to pledge their time and energy to such a rewarding project.



Meanwhile, Sister Cities communities interested in making a greater impact can send the larger container of 260/280 wheelchairs. The funding for these containers will vary between \$21,000 and \$42,000 depending on the destination country.

Sister Cities International and the Wheelchair Foundation hope this new pricing structure will allow more Sister Cities communities to get involved in the Sister Cities Wheelchairs for Peace program. Local sister city programs can also partner with other community organizations, such as Rotary Clubs, churches, or businesses to help speed fundraising and engage the entire community in their effort. Once the money is raised, Sister Cities can begin planning a delegation trip to help distribute the wheelchairs in their sister city. Being there to talk with needy recipients and lift them into their new wheelchairs will be a memory of a lifetime.

Full description of the new pricing structure and program details can be found online at www.wheelchairfoundation.org or call our Operations Staff at (925) 791-2340 for details.



CLOCKWISE FROM TOP LEFT >>> A WHEELCHAIR RECIPIENT EMBRACES TEMPE, AZ SISTER CITIES PRESIDENT DICK NEUHEISEL >>> MAYOR GARY PETERSON & DOLORES STRAND OF COLUMBIA HEIGHTS, MN SISTER CITIES >>> COUNCILWOMAN BECKY HASKIN AND EXEC. DIRECTOR MAE FERGUSON OF FT. WORTH, TX SISTER CITIES >>> BETTY CUTTS GIVES MOBILITY IN YANGSHOU. CHINA

### The Worldwide Need for Wheelchairs

- People require the use of a wheelchair for many reasons: accidents, birth defects, war injuries, debilitating diseases and advanced age.
- One of the most horrific causes of disability worldwide can be attributed to landmines or unexploded ordinance (UXO). According to the World Health Organization (WHO), every year, more than 29,000 people are injured by landmines or UXO around the world. This number does not include unreported cases, or those who are killed by the explosions.
- An estimated 100-150 million people worldwide with physical disabilities need wheelchairs, though fewer than one percent own or have access to one. The number of physically disabled is likely underestimated, due to the difficulty in accounting for "forgotten" citizens who spend their lives hidden from sight.
- It is estimated that the number of people who need wheelchairs will increase by 22 percent over the next 10 years, with the greatest need existing in developing countries.
- In developing countries, only a small percentage of those who need wheelchairs have them, forcing dependence upon family and friends to get around. For others, the only way to get around is to crawl, or lie in a bed or corner of a room for years at a time.

### How the Wheelchair Foundation is Addressing the NEED

· We purchase wheelchairs in bulk, sometimes up to 10,000 wheelchairs a month, of a design that's the best possible solution for use in developing countries. They are shipped in a 100 to 280-wheelchair sea container and provided free of charge to those most in need. If purchased on its own, this wheelchair would normally cost up to \$500 in the US and can sell for up to \$1,500 US in some developing countries.

### How YOU Can Help

- Your donation of \$75 or \$150 will sponsor, ship and deliver a wheelchair to someone in need (cost depends on the country of destination). If you are interested in a specific country and/or wish to participate on a distribution trip, consider sponsoring an entire container of 100 to 280 wheelchairs. For those details, please contact our Operations Staff at (925) 791-2340.
- · Get the word out! Tell everyone you know that you are now a part of an ambitious relief mission that's already delivered over 620,000 wheelchairs to 152 countries in just seven years!
- Have a fund-raiser! A dinner or cocktail party in your home can serve as a venue to tell people about helping others. Local businesses, organizations and schools can all help. We can supply materials to you to help us change the world.
- Help us find corporations that have interests in countries that need our help. We can target their sponsorship to specific countries and needs, and will embroider their logo on the wheelchair identifying the sponsor of an entire wheelchair container. The corporation will be a hero, and many people will be given a new lease on life.

For further information, please visit our website www.wheelchairfoundation.org, or call toll free (877) 378-3839. Federal Tax ID # 94-3353881

# The Benefits of Making a Stock Transfer Contribution

eadership donors play a critical role in our ability to carry out our mission of providing a wheelchair for every man, woman and child who needs one but cannot afford one or does not have access to one. By making the Wheelchair Foundation a philanthropic priority over the years, our donors have made it possible for hundreds of thousands of people to lead improved lives through mobility. Cash donations are the obvious way to provide the resources we need to meet immediate objectives, but here's an alternative giving option to consider.

Most people think of cash when considering a charitable contribution, but a gift of securities may be a wiser choice. By contributing appreciated securities through the Wheelchair Foundation, you make a powerful contribution while gaining valuable tax advantages. If you have owned appreciated securities for at least a year and a day, your contribution can offer the following benefits:

Eliminate Capital Gains Tax - by donating appreciated securities, you avoid the capital gains tax you would owe if you sold the securities yourself.

Enjoy a Last Minute Tax Break – At the end of the calendar year, when tax breaks and timing are critical, securities can be deducted on the date you transfer them.

Claim the Market Value – By claiming the market value (versus the cost basis) of the securities, you can enjoy a charitable contribution tax deduction equal to the average of the highest and lowest quoted sales price on the day you make the gift.

Stock Advantages Over Cash – Your securities donation can deliver significant tax advantages over a cash donation, allowing you to fund our program at a lower tax cost to you.

There are also a variety of planned giving options to help optimize your estate planning. Please consider including the Wheelchair Foundation in your will or estate plan as a way to leave a legacy by helping ensure the long term success of our program. Please consult your financial or tax advisor regarding the variety of charitable giving options available that can also provide financial advantages for you now and in the future!

For additional information on including a charitable gift to the Wheelchair Foundation please contact our Planned Giving representative, David Coyle by telephone at (925) 791-2301 or at dcoyle@wheelchairfoundation.org.

# Need a last-minute gift idea for the holidays? Give the gift of mobility!

Choose the gift that keeps on giving. Your loved ones may have everthing they need, but millions of people around the world don't. Honor someone you love and change a life at the same time!

Make your donations online at <a href="http://www.wheelchairfoundation.org">http://www.wheelchairfoundation.org</a>. Print your gift certificates and you're done! A personalized presentation certificate will follow by mail (in 4-6 weeks).







Sample Presentation Folder

CALL US NOW AT (877) 378-3839 OR DONATE ONLINE AT WWW.WHEELCHAIRFOUNDATION.ORG Wheelchair Foundation is a 501(c)3 Non-Profit Organization Federal Tax ID #94-3353881

Wheelchair Foundation
"Serving the World"

NOW YOU CAN CHANGE A LIFE!
BECOME A WHEELCHAIR ANGEL MEMBER
SEE PAGE 10 FOR DETAILS

**WORKPLACE GIVING CFC #11612** 

3820 Blackhawk Road Danville, CA 94506-4652 USA



